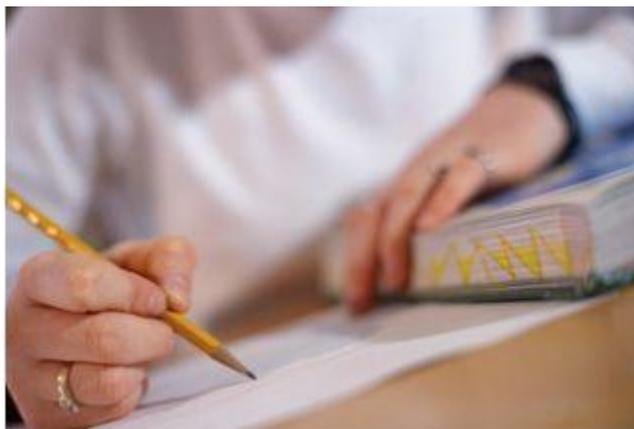


**You're starting an Appeal ...  
You don't know where to begin ...**

*Now  
read  
on...*



A booklist for Church Appeal organisers

# A note from the Giving and Funding department

As Ecclesiastes puts it, 'There is nothing new under the sun'.

Somebody, somewhere, has run an appeal like yours before - and run into the same difficulties you face. These books will help you get your bearings and provide practical ways of making your appeal more effective.

A good local bookshop should be able to get them for you if you quote the ISBN number when ordering. Please check the current price, as some may have changed.

The Giving and Funding department can help parishes look at the resources you need for the mission God has given you. Contact us!



01749 670777

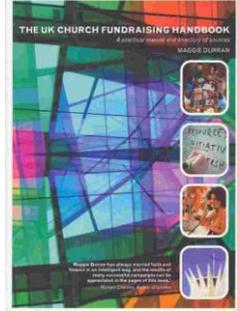


[sue.whitehead@bathwells.anglican.org](mailto:sue.whitehead@bathwells.anglican.org)

[www.bathandwells.org.uk/supporting-parishes/stewardship](http://www.bathandwells.org.uk/supporting-parishes/stewardship)

# The UK Church Fundraising Handbook

by Maggie Durran



A complete and up-to-date compendium of church fundraising info. Everything is in here, from working out your priorities to saying ‘thank you’ when it’s over.

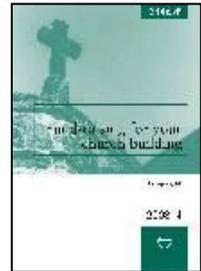
In between, Maggie – a very experienced priest and fund-raiser – guides you through appeals to Trusts, involving the community, and much more.

Canterbury Press  
Price **£19.99**

ISBN 1 8531 1516 9

# Fund-raising for your Church building

Council for the Care of Churches



This 54-page A5 guide explores the main routes for fund-raising, with advice on how to target your grant applications towards bodies most likely to be sympathetic to different aspects of an appeal.

Specifically written for Anglican parish churches.

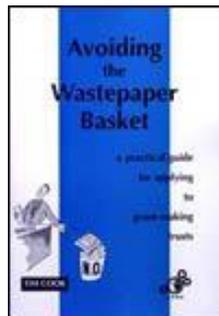
Church House Publishing  
Price **£3.50**

ISBN 0 7151 7601 3

# Avoiding the Wastepaper basket:

A practical guide for applying to grant-making trusts

by **Tim Cook**



A 34-page A4 workbook full of wisdom – and written with a witty edge. Read this before you fill in any forms!

The author has years of experience in receiving grant applications, so he knows what he's talking about.

He also knows how people often miss out on a grant because they haven't filled in the form properly, and he gives plenty of examples of what not to do.

London Voluntary Service Council  
Price **£5.50**

ISBN 1 872582 61 3

# Effective Fundraising

by **Ben Wittenberg & Luke FitzHerbert**



An upbeat and cheerful beginner's guide to getting grants and donations, with case studies. Ideal if you are having to put your toes into the water for the first time.

DCS (Directory of Social Change)

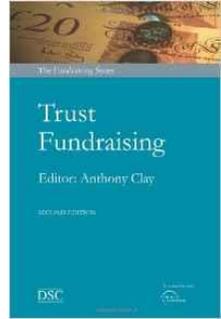
ISBN 978 1 906294 61 8

Price **£16.95** or **£9.60** as a **downloadable pdf**

# Trust Fundraising

Edited by **Anthony Clay**

A solid compendium of expert's views on issues like the importance of research before you apply, finding sympathetic Trusts, making applications, and keeping in contact.



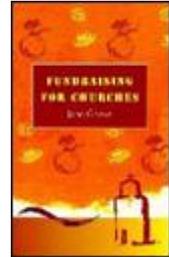
Not for every parish, but a useful read if you want to understand how the grant-making Trust world works.

Charities Aid Foundation (CAF)  
Price **£24.95**

ISBN 1 85934 069 5

# Fundraising for churches

by **Jane Grieve**



Jane Grieve wrote this book out of her own experience running a major fund-raising campaign. It combines hard-won practicality with proper Christian principles, and includes lots of examples of things that work.

The book came out just before Gift Aid was revised in 2000, so its advice on tax-efficient giving is slightly out of date. Otherwise, a goldmine.

SPCK  
Price **£12.99**

ISBN 0 2810 5058 9

# Running a local fundraising campaign:

A guide for small voluntary organisations

by Janet Hilderley

Janet Hilderley describes this as “a guide for absolute beginners”. It’s a 150-page paperback full of practical advice, covering everything – donations, legacies, using the media, applying for grants, fundraising events and the law – and more besides.

Charities Aid Foundation (CAF)  
Price **£9.95**

ISBN 85934 040 7

## Open all hours

- a way forward for Church buildings in the 21<sup>st</sup> century

**ACORA**

A workbook for rural churches, exploring tried-and-tested ways of opening up the church building for community use. There are some inspirational photographs of projects that have happened, and a good section on fund-raising.

Available by mail order only: for details, ring 024 7685 3068

Archbishops’ Commission on Rural Areas (ACORA)  
The Arthur Rank Centre, Stoneleigh Park, Warwickshire CV8 2LZ

Price **£6.00**, cheques payable to *ACORA*

## What about the Web?

There is no shortage of information about fundraising on the Internet. Unfortunately, there is so much you sometimes can't see the wood for the trees!



- One useful site is [www.fundingcentral.org.uk](http://www.fundingcentral.org.uk) which lists thousands of funding opportunities for voluntary organisations, alongside a wealth of tools and guides. Organisations with an annual income under £100,000 can register for free. You tailor it to the areas of interest for which you are seeking funding.
- Remember – Google is your friend. A few searches may find you someone who's trodden your path before.
- Be very wary of anyone who claims you can raise funds easily (or cheaply) through the Web.



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